



Nexus ATX, LLC

The keystone between your story and clients

CONTACT

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SXSW 2022

VIDEO PACKAGES

OVERVIEW

Maximize the reach and impact of your mission and brand with event/presentation videos. Well crafted stories with targeted messages establish you as a thought leader but poorly produced video can quickly tarnish your brand. Below are a variety of video offerings. Each package will be tailored to fit your brand, budget, and target audience. One presentation may be packaged into a series of videos to be released throughout the year in an effort to shape the attitudes and actions of your clients and industry.

VIDEO PACKAGES

All packages include 1 HD camera, 1 camera operator, audio recording from PA system, and color grading/audio mixing.

BASIC PRESENTATION EDIT | \$850

[VIEW SAMPLE](#)

Raw video footage and audio files compiled into a basic edit of your full presentation or panel. Includes audio mixing, color grading, and simple intro/outro title graphics.

PREMIERE PRESENTATION EDIT | \$2,100

[VIEW SAMPLE](#)

A visually engaging edit of your SXSW presentation or panel. Includes graphics, animated slides, intro/outro title graphics, brand logos, name/title cards of presenters, stock footage, and music.

HIGHLIGHTS EDIT | \$2,100

[VIEW SAMPLE](#)

5-15 minute version of a Premiere Presentation Edit.

PREMIERE & HIGHLIGHTS COMBO | \$3,200

Our most popular package. \$1,000 in savings.

SPEAKING REEL | \$2,100

[VIEW SAMPLE](#)

3-5 minute speaking reel. May include footage from past presentations. Includes graphics, intro/outro title graphics, music, brand logos, name/title cards of presenters, and animated slides.

UPGRADES

TWO CAMERA SHOOT | \$400

Add a 2nd camera & videographer to your shoot to include audience b-roll, close up and wide shot variations, provide additional editing options, and improve visual engagement of your video.

UNEDITED PHOTOS | \$300

About 100 unedited photos. Photos received via digital download or onsite after presentation or panel.

EDITED PHOTOS | \$600

30-50 edited photos of your SXSW presentation or panel.

SXSW STOCK FOOTAGE | \$1,200

SXSW event stock footage available for video professionals. Including drone footage, SXSW signage, booths/vendors, concerts, iconic Austin attractions, etc.

CUSTOM VIDEO PACKAGES

Price based on client scope and budget.

MISSION VIDEO / MINI DOCUMENTARY

Punch audiences in the gut and intellect with a highly customized mission video based off your presentation or panel. Reveal the human impact of your brand or solution through the power of story telling. May include interviews, customer testimonials, presentation excerpts, product reviews, etc. Includes all the flash of modern video production: drones, steadicams, graphics, vfx, music, voice overs, etc..



INFOGRAPHIC VIDEO

Eye catching infographics are great for quickly sharing information in booth displays or social media. May include music and voice overs.



SOCIAL MEDIA / WEB SPOTS

15-120 second social media spots from your presentation/ SXSW experience. May include graphics, music, voice over, VFX, etc.



SIZZLE VIDEO

30-60 second sizzle or branding video used in your booth or at the beginning your presentation. May include graphics, music, voice over, VFX, etc.

