



Nexus Video Production

The keystone between your story and clients

CONTACT

Cliff Sundstrom, Producer

860.882.8706

cliff@nexusatx.com

# LIVE EVENT VIDEO PACKAGES

## OVERVIEW

Maximize the reach and impact of your mission and brand with event/presentation videos. Well crafted stories with targeted messages establish you as a thought leader but poorly produced video can quickly tarnish your brand. Below are a variety of video offerings. Each package will be tailored to fit your brand, budget, and target audience. One presentation may be packaged into a series of videos to be released throughout the year in an effort to shape the attitudes and actions of your clients and industry.

# VIDEO PACKAGES

All video packages include 1 HD camera, 1 camera operator, audio recording from PA system, and color grading/audio mixing.

<b>FULL PRESENTATION EDIT</b>   \$975	<b>VIEW SAMPLE</b>
Raw video footage and audio files compiled into an uncut video of your full presentation or panel. Includes audio mixing, color grading, and simple intro/outro title graphics.	
<b>FULL PRESENTATION + SLIDESHOW EDIT</b>   \$2,100	<b>VIEW SAMPLE</b>
A video of your full presentation and slideshow side by side. Includes audio mixing, color grading, and simple intro/outro.	
<b>PREMIERE EDIT</b>   \$3,450	<b>VIEW SAMPLE</b>
A visually engaging edit of your full presentation or panel. Includes graphics, animated slides, intro/outro title graphics, brand logos, name/title cards of presenters, stock footage, and music.	
<b>HIGHLIGHTS EDIT</b>   \$2,350	<b>VIEW SAMPLE</b>
5-15 minute version of a Premiere Presentation Edit.	
<b>PREMIERE + HIGHLIGHT EDITS COMBO</b>   \$4,800	
<i>Our most popular package. \$1,000 in savings. Receive both Premiere Presentation Edit and a Highlights Edit.</i>	
<b>SPEAKING REEL</b>   \$2,500	<b>VIEW SAMPLE</b>
3-5 minute speaking reel. May include footage from past presentations. Includes graphics, intro/outro title graphics, music, brand logos, name/title cards of presenters, and animated slides.	

# UPGRADES

<b>ADDITIONAL VIDEO CAMERA</b>   \$400	
Add an additional video camera & videographer to your shoot to include audience b-roll, close up and wide shot variations, provide additional editing options, and improve visual engagement of your video.	
<b>CLOSED CAPTIONING + TRANSCRIPT</b>   \$5/minute	
Spell checked captions delivered as .srt sidecar file or burned into video. Transcript delivered as .txt or .doc.	
<b>UNEDITED PHOTOS</b>   \$350	
About 100 unedited photos. Photos received via digital download or onsite after presentation or panel.	
<b>EDITED PHOTOS</b>   \$650	<b>VIEW SAMPLE</b>
30-50 edited photos of your presentation or panel.	
<b>EVENT STOCK FOOTAGE</b>   \$1,200	<b>VIEW SAMPLE</b>
Event stock footage available for video professionals. Including drone footage, event signage, booths/vendors, concerts, iconic local attractions, etc.	

# CUSTOM VIDEO PACKAGES

Price based on project scope and budget.

## RECRUITING VIDEO

3 minute story about what it feels like to be a part of your team and make an impact supporting your company's mission. Interview based with additional b-shoot included. May include graphics, music, voice over, VFX, etc.



**ROBERT MILLER**  
Chief Executive Officer

## EVENT RECAP / INVITE

Relive and promote your events with a 3-5 minute event highlight and overview video. May include graphics, music, voice over, VFX, etc.



## SOCIAL MEDIA / WEB SPOTS

15-120 second social media spots from your presentation/event experience. May include graphics, music, voice over, VFX, etc.



## SIZZLE / HOMEPAGE LOOP

30-60 second sizzle or branding video used in your booth or at the beginning your presentation. May include graphics, music, voice over, VFX, etc.



## SUCCESS/ORIGIN STORY | starting at \$8,500

3-5 minute story of your greatest client success or origin story sharing your passion/ mission dedication. Interview based with additional b-shoot included. May include graphics, music, voice over, VFX, etc.

