



Nexus ATX, LLC

The keystone between your story and clients

CONTACT

Cliff Sundstrom, Producer

860.882.8706

cliff@nexusatx.com

SXSW 2024

VIDEO PACKAGES

OVERVIEW

Maximize the reach and impact of your mission and brand with event/presentation videos. Well crafted stories with targeted messages establish you as a thought leader but poorly produced video can quickly tarnish your brand. Below are a variety of video offerings. Each package will be tailored to fit your brand, budget, and target audience. One presentation may be packaged into a series of videos to be released throughout the year in an effort to shape the attitudes and actions of your clients and industry.

VIDEO PACKAGES

All packages include 1 HD camera, 1 camera operator, audio recording from PA system, and color grading/audio mixing.

RAW VIDEO \$550	
Raw video footage and audio files delivered onsite or via digital transfer.	
PRESENTATION EDIT <i>(no slide deck)</i> \$975	VIEW SAMPLE
Full video of your entire presentation/panel including simple intro/outro title graphics and music.	
PRESENTATION EDIT <i>(with slide deck)</i> \$2,100	VIEW SAMPLE
Full video of your entire presentation/panel incorporating your slide deck. At times seeing speakers full screen, slide deck full screen, or side by side composition of slide deck and speaker. Includes simple intro/outro title graphics and music.	
PREMIERE EDIT \$3,450	VIEW SAMPLE
A visually engaging edit of your entire presentation/panel. Includes graphics, animated slides, intro/outro title graphics, brand logos, name/title cards of presenters, stock footage, and music.	
HIGHLIGHTS EDIT \$2,350	VIEW SAMPLE
A visually engaging 5-15 minute edit of your entire presentation/panel. Includes graphics, animated slides, intro/outro title graphics, brand logos, name/title cards of presenters, stock footage, and music.	
SPEAKING REEL \$2,500	VIEW SAMPLE
A visually engaging 3-5 minute speaking reel. May include footage from past presentations and interview with speaker. Includes graphics, intro/outro title graphics, music, brand logos, name/title cards of presenters, and animated slides.	
ADDITIONAL CAMERA & VIDEOGRAPHER \$400	
Add a 2nd camera & videographer to your shoot to include audience b-roll, close up and wide shot variations. A 2nd camera provides additional editing options and improves visual engagement of your video.	
SXSW STOCK FOOTAGE \$1,200	VIEW SAMPLE
SXSW event stock footage available for video professionals. Including drone footage, SXSW signage, booths/vendors, concerts, iconic Austin attractions, etc.	

PHOTOGRAPHY PACKAGES

UNEDITED PHOTOS \$350	
About 100 unedited photos. Photos received via digital download or onsite after presentation/panel.	
EDITED PHOTOS \$650	VIEW SAMPLE
30-50 edited photos of your SXSW presentation or panel.	

CUSTOM VIDEO PACKAGES

Price based on client scope and budget.

RECRUITING VIDEO | *starting at \$8,500*

3 minute story about what it feels like to be a part of your team and make an impact supporting your company's mission. Interview based with additional b-shoot included. May include graphics, music, voice over, VFX, etc.



CLICK TO VIEW



CLICK TO VIEW

LEADERSHIP VIDEO BIO | \$2,350

2 minute video bio portraying your passion and thought leadership. Interview based with additional b-shoot included. May include graphics, music, voice over, VFX, etc.

SUCCESS/ORIGIN STORY | *starting at \$8,500*

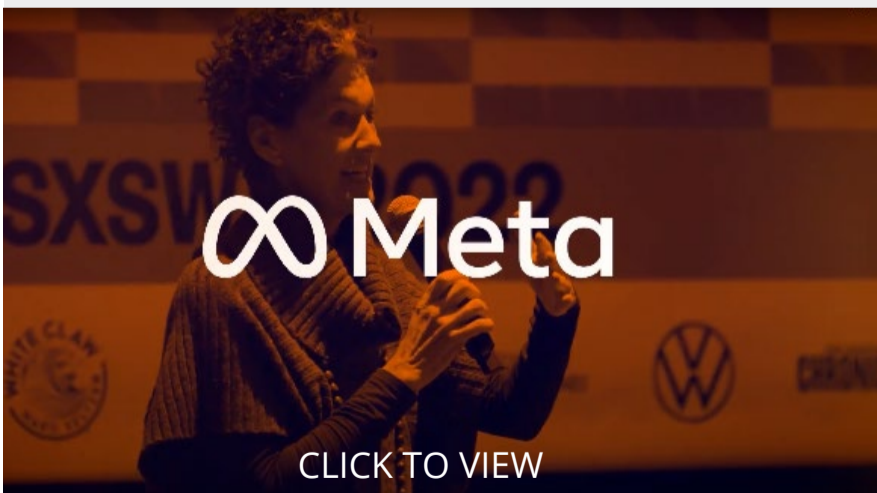
3-5 minute story of your greatest client success or origin story sharing your passion/ mission dedication. Interview based with additional b-shoot included. May include graphics, music, voice over, VFX, etc.



CLICK TO VIEW

SIZZLE VIDEO | *starting at \$2,350*

30-60 second sizzle or branding video great for web pages, conferences, or presentations. May include graphics, music, voice over, VFX, etc.



CLICK TO VIEW