



Nexus ATX, LLC

The keystone between your story and clients

CONTACT

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# SXSW 2023

## VIDEO PACKAGES

## OVERVIEW

Maximize the reach and impact of your mission and brand with event/presentation videos. Well crafted stories with targeted messages establish you as a thought leader but poorly produced video can quickly tarnish your brand. Below are a variety of video offerings. Each package will be tailored to fit your brand, budget, and target audience. One presentation may be packaged into a series of videos to be released throughout the year in an effort to shape the attitudes and actions of your clients and industry.

# VIDEO PACKAGES

All packages include 1 HD camera, 1 camera operator, audio recording from PA system, and color grading/audio mixing.

RAW VIDEO   \$550	
Raw video footage and audio files delivered onsite or via digital transfer.	
PRESENTATION EDIT <i>(no slide deck)</i>   \$975	<a href="#">VIEW SAMPLE</a>
Full video of your entire presentation/panel including simple intro/outro title graphics and music.	
PRESENTATION EDIT <i>(with slide deck)</i>   \$2,100	<a href="#">VIEW SAMPLE</a>
Full video of your entire presentation/panel incorporating your slide deck. At times seeing speakers full screen, slide deck full screen, or side by side composition of slide deck and speaker. Includes simple intro/outro title graphics and music.	
PREMIERE EDIT   \$2,950	<a href="#">VIEW SAMPLE</a>
A visually engaging edit of your entire presentation/panel. Includes graphics, animated slides, intro/outro title graphics, brand logos, name/title cards of presenters, stock footage, and music.	
HIGHLIGHTS EDIT   \$2,350	<a href="#">VIEW SAMPLE</a>
A visually engaging 5-15 minute edit of your entire presentation/panel. Includes graphics, animated slides, intro/outro title graphics, brand logos, name/title cards of presenters, stock footage, and music.	
SPEAKING REEL   \$2,500	<a href="#">VIEW SAMPLE</a>
A visually engaging 3-5 minute speaking reel. May include footage from past presentations and interview with speaker. Includes graphics, intro/outro title graphics, music, brand logos, name/title cards of presenters, and animated slides.	
ADDITIONAL CAMERA & VIDEOGRAPHER   \$400	
Add a 2nd camera & videographer to your shoot to include audience b-roll, close up and wide shot variations. A 2nd camera provides additional editing options and improves visual engagement of your video.	
SXSW STOCK FOOTAGE   \$1,200	<a href="#">VIEW SAMPLE</a>
SXSW event stock footage available for video professionals. Including drone footage, SXSW signage, booths/vendors, concerts, iconic Austin attractions, etc.	

# PHOTOGRAPHY PACKAGES

UNEDITED PHOTOS   \$350	
About 100 unedited photos. Photos received via digital download or onsite after presentation/panel.	
EDITED PHOTOS   \$650	<a href="#">VIEW SAMPLE</a>
30-50 edited photos of your SXSW presentation or panel.	

# CUSTOM VIDEO PACKAGES

Price based on client scope and budget.

## MISSION VIDEO / MINI DOCUMENTARY

Punch audiences in the gut and intellect with a highly customized mission video based off your presentation or panel. Reveal the human impact of your brand or solution through the power of story telling. May include interviews, customer testimonials, presentation excerpts, product reviews, etc. Includes all the flash of modern video production: drones, steadicams, graphics, vfx, music, voice overs, etc..



## INFOGRAPHIC VIDEO

Eye catching infographics are great for quickly sharing information in booth displays or social media. May include music and voice overs.



## SOCIAL MEDIA / WEB SPOTS

15-120 second social media spots from your presentation/ SXSW experience. May include graphics, music, voice over, VFX, etc.



## SIZZLE VIDEO

30-60 second sizzle or branding video used in your booth or at the beginning your presentation. May include graphics, music, voice over, VFX, etc.

